

HOKA In-Store Verification Approaches

For in-store experiences, [ID.me](#) can provide partners with several verification options based on our partners' technology stack.

Option A (Oauth 2.0 protocol, your current website integration) is the recommended approach for the best user experience + highest level of security.

Option B is available when our partners' online and in-store technologies lack seamless integration or when there are insufficient technical resources to complete this integration. This is less ideal. [ID.me](#) can work with your team to further solution additional options.

A. Ideal Verification Flow (Secure & Seamless)

1. Shopper scans a QR code instore or visits an in-store landing page
2. QR code opens up a in-store HOKA.com landing page explaining the offer
3. Shopper clicks on the green branded ID.me button to authenticate
4. Shopper selects the community they will have ID.me verify against (Nurse, Medical, etc.)
5. Shopper signs into their ID.me digital wallet and consents to passing over their credential to HOKA
6. HOKA retrieves the JSON payload and enables an experience that works with their POS system - such as supporting code (abc1234), barcode scanning, or enabling phone number/email lookup
7. HOKA utilizes the shopper's email to confirm discount with customer in person

B. ID.me Hosted Landing Page (Vending Machine)

1. Shopper Scans QR code in store
2. QR code opens up an [ID.me](#) hosted landing page explaining the offer
3. Shopper clicks on green button to begin the verification process
4. Shopper chooses which community they would like to verify (Nurse or Medical)
5. Shopper signs into their ID.me digital wallet
6. ID.me vends a barcode or a generic QR code to shopper on their phone - this will be shared with the cashier to scan and apply discount

Reference:

Oauth 2.0 Federated Protocol:

<https://developers.id.me/documentation/federated-protocols/oauth>